

Newsletter

03|2011



PHOTO: MARIO ROMULIĆ & DRAŽEN STOJČIĆ

Contents

News

Dubrovnik - New air connections for Lisbon, Moscow, Belgrade and Ljubljana	2
Rijeka and Pula even closer to Europe	3
Campsites 'Lanterna' and 'Zaton' receive ADAC-s «Superplatz» Award	4
Dubrovnik Hilton receives World Travel Award	5
Zagreb and Zadar - GPS virtual tourist guides	6
Soon direct flights from Croatia to the USA	7
Mali Lošinj - a member of the UNWTO Knowledge Network	7

Events

Marathoners connect two cathedrals	8
------------------------------------	---

Projects

Makarska - Lighthouse St. Peter, a luxury tourist oasis	9
Biokovo - The first Dalmatian ski resort	10
Pag - Health tourism	11
Lun - Olive groves leave you breathless	11
Vukovar - On two wheels	12

Investments

Umag - New investments into campsite 'Park'	13
Opatija - Hotel Milenij gets new facilities	14
Slano - A marina with 200 berths	15
Split - Hilton to open soon	16
Ilok - Srijem Visitor Center is opening	17
Erdut - Wine museum	18
Biograd na Moru - The first health hotel in Dalmatia	19

Croatia in the world

National Geographic Traveller dedicated to Croatia	20
The lighthouse Porer in the Austrian Minimundus	21
Dubrovnik - The Thai also love the «Pearl of the Adriatic»	21

Introducing

Zagreb - The Museum of Failed Love	22
Zlatna Greda - The only Croatian eco-tourism agency	23
The Brod-Posavina County	24

■ News

Dubrovnik - New air connections for Lisbon, Moscow, Belgrade and Ljubljana

TAP Portugal, the Portuguese national airline, is introducing a new line between Lisbon and Dubrovnik in June. The first aircraft will connect the two cities on 23 June and flights are planned for every Thursday until 25 August 2011. This is the first time in history that Dubrovnik will be linked to Lisbon by a direct airline.

From 27 May to 29 October this southern Croatian city will be directly connected with Moscow by a daily air link of the Russian national airline Aeroflot. Passengers on the Dubrovnik - Moscow line will be transported by the Airbus 320 aircraft.

Croatia Airlines is introducing direct flights to Athens and Venice in their summer timetable. From 21 April to 23 October return flights will be set up to the Greek capital Athens from Zagreb via Dubrovnik three times a week, on Tuesdays, Thursdays and Sundays, and to Venice in the period from 19 May to 23 October.

Dubrovnik Airline, a private airline company that is mostly owned by a company 'Atlantska Plovidba' will, from spring introduce lines to Belgrade and Ljubljana, and will this year renew their fleet with two Airbus 320 aircraft. Dubrovnik Airline aircraft will fly to the capital cities of Serbia and Slovenia twice a week and tickets will be sold via the Internet. This Dubrovnik firm plans to expand cooperation to the Bulgarian and Kazakhstani market, from where they first brought tourists to Croatia two years ago.



PHOTO: JURAJ KOOPAC

The Tourist Board of the Dubrovnik-Neretva County

www.visitdubrovnik.hr

The Tourist Board of Dubrovnik

www.tzdubrovnik.hr

Dubrovnik airport

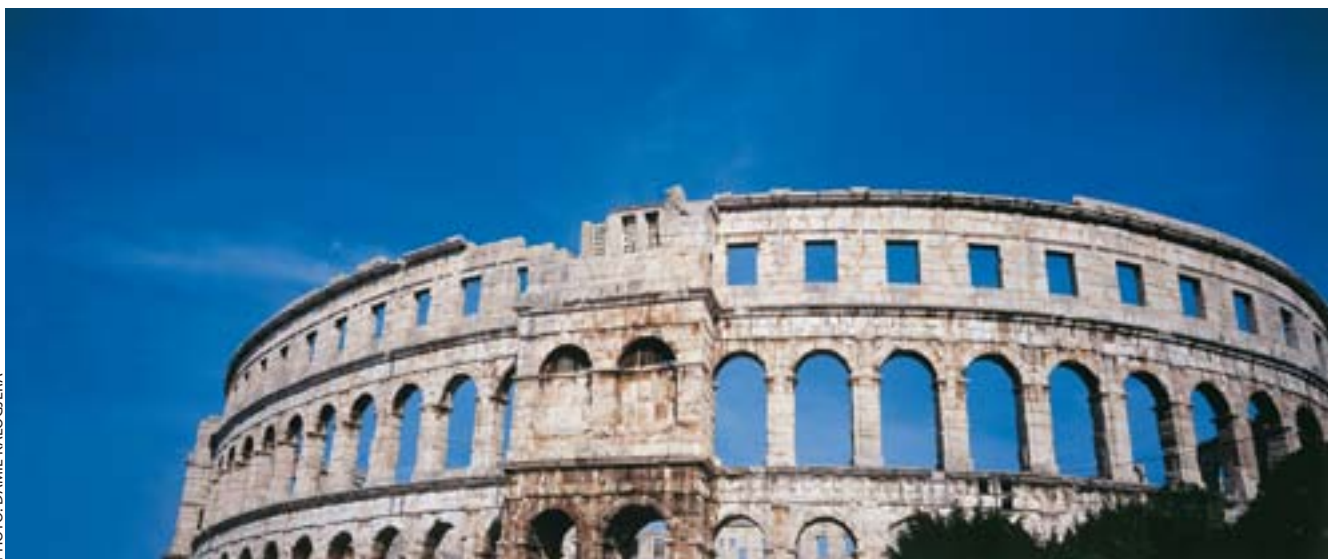
www.airport-dubrovnik.com

Croatia Airlines

www.croatiaairlines.com

Rijeka and Pula even closer to Europe

PHOTO: DAMIL KALOGERA



Rijeka airport will this year be linked with a large number of European cities thanks to its cooperation with several airlines. Ryanair will be connecting Rijeka with London and Stockholm, and the Croatian national air carrier Croatia Airlines will also have direct flights to London. Skandjet will open lines for Stockholm and Gothenburg, Novatus will fly to Riga, Ascentravel to Moscow, and a connection to Bucharest is being established.

Pula will be linked by air to Barcelona this summer. The Spanish budget air-carrier Vueling will fly to Pula from late June to mid-September.



PHOTO: SERGIO GOBBO

The Tourist Board of Primorsko-goranska County

www.kvarner.hr

The Tourist Board of Rijeka

www.tz-rijeka.hr

Rijeka airport

www.rijeka-airport.hr

The Tourist Board of the Istria County

www.istra.hr

The Tourist Board of Pula

www.pulainfo.hr

Pula airport

www.airport-pula.hr

Campsites 'Lanterna' and 'Zaton' receive ADAC-s «Superplatz» Award

The German automobile club (ADAC - Allgemeiner Deutscher Automobil Club), Europe's largest auto club with 17.2 million members, traditionally at the start of the year during the presentation of the annual editions of their own camps guide (ADAC Camping Caravaning Fuehrer) also awards prizes and awards to Europe's best campsites. Croatian campsites, have once again achieved excellent results by the number of awards received by ADAC. The special award given by ADAC to the best quality campsites is the sign of 'Superplatz'. This is the highest recognition of quality which is assigned to campsites that during evaluation received at least 4 out of 5 points, in all categories. As the highest recognition of ADAC, the award for 2011 was received by campsite Zaton in Nin near Zadar (the camp has received this flattering award for the fifth consecutive year) which this year also received special recognition by the Danish automobile club (FDM) for outstanding service and hospitality at the campsite.

Among only 7 new campsites that have received the 'Superplatz' grading in 2011 there is also a Croatian campsite, 'Lanterna' in Tar, near Poreč, which got the grade for the very first time. The camp can accommodate nine thousand people and is fully equipped. ADAC 'Superplatz' was won by a total of 79 campsites in the competition of over 5500 European campsites, and the fact that among them are campsites Zaton and Lanterna is a great recognition for Croatian camping.

ADAC's second award for quality is called 'Yellow Plate'. It is obtained by campsites which during ADAC's inspection in the previous season achieved an 'outstanding result', i.e. a significant improvement and leaving a good impression. In 2011 the 'Yellow Plate' was given to Lanterna and Solaris in Poreč, Kanegra, Stella Maris and Finida in Umag, Zaton in Zadar, Poljana on Mali Lošinj, Vir on Hvar, Nevio in Orebić and for the first time this year, Bijela Uvala in Poreč and Slatina on the island of Cres.

In the Camping Guide for 2011 published and assessed were a total of 104 Croatian camps, one more than last year. 27 camps were marked with a symbol that shows significant improvement in quality (compared to the year before), which is 8 camps more than the previous year.

The authors of the guide note that the success of Croatian campsites is not only due to the beautiful nature but also investments in quality and service. During their visits to campsites ADAC inspectors evaluate five areas by which they assess their quality: sanitary facilities, construction



PHOTO: ZVONKO KUCELIN



PHOTO: ARHIVA HTZ

and equipment of the allotments communal supplies in the camp, facilities for leisure and entertainment and other programs. Each area is awarded a maximum of five stars or points.

In this year's ADAC guide great recognition was given to Dubrovnik, which was for the first time featured on the cover of the camp guide.

Croatia Camping Association

www.camping.hr

ADAC

www.adac.de

Dubrovnik Hilton receives World Travel Award

Hilton Imperial Dubrovnik is the winner of 'The Leading Croatian Hotel' award which is given by the World Travel Awards, one of the world's most respected travel organizations which has for the last 17 years given out awards to the most distinguished operators of the tourism industry. In the fierce competition from a total of 12 luxury hotels, the Hilton Imperial Dubrovnik received the most votes from travel agents and tour operators.

World Travel Awards was launched in 1993 with the aim of finding and rewarding facilities that provide a superior customer experience and with their quality foster competition in excellence. Recognition of this organization is considered the highest achievement and also the best recommendation that a particular tourism product can receive.

In 2010, the hotel Hilton Imperial also won the following awards: 'Best in Customer Service Award', granted by the unique Croatian award program for recognizing excellence in service, 'Trip Advisor-Recognition for Excellence' and 'Turistički cvijet' (Flower of Tourism) - Quality for Croatia, as the best 5-star hotel on the Adriatic.



PHOTO: COREY STOVIN

The Tourist Board of the Dubrovnik-Neretva County

www.visitdubrovnik.hr

The Tourist Board of Dubrovnik

www.tzdubrovnik.hr

World Travel Awards

www.worldtravelawards.com

Hilton Imperial Dubrovnik

www.dubrovnik.hilton.com

Zagreb and Zadar - GPS virtual tourist guides



PHOTO: SERGIO GOBBO



PHOTO: SERGIO GOBBO

The City of Zagreb has recently got a GPS travel guide that helps visitors find their way while touring the city and provides a detailed, simple, fast and systematic review of various interesting destinations. Tourists can use it to find the required attractions, accommodation, restaurants and entertainment in the metropolis and thereby not lose their way. The electronic travel guide contains 200 interesting points which are divided into different categories: attractions, culture, accommodation, catering, entertainment, sport and recreation, service information and tourist information centers. Each point contains a brief description, photo, location with exact coordinates and contact information (address, phone number, fax number, website and e-mail address), as well as other information needed for reaching an interesting sightseeing destination and getting all the necessary particulars regarding the same. By selecting a chosen point on the device, it is displayed on the map, and the right direction is determined. The Travel Guide, which is loaded into the GPS device can be used in Croatian, English, German and Italian.

Visitors to Zadar have recently also been provided with a virtual tour of the city. Every visitor can now discover the city and its sights but also get all the tourist and service information on the screen of their mobile phone. This is a free application which features more than 200 sites of Zadar. Each point of interest contains photos, description, contact details and other relevant information. The most interesting points include short video clips. The application is offered in three languages: English, German and Croatian.

The Tourist Board of Zagreb
www.zagreb-touristinfo.hr

The Tourist Board of the Zadar county
www.zadar.hr

The Tourist Board of Zadar
www.tzzadar.hr

Soon direct flights from Croatia to the USA



U.S. Secretary of State Hillary Clinton and the Croatian Vice President and Minister of Foreign Affairs and European Integration Gordan Jandroković signed an Agreement of Air Transport between the USA and Croatia on 3 February 2011. They agreed that this would allow the arrival of a large number of American tourists to Croatia and open new investment opportunities.

The agreement was signed shortly after the American Aviation Authorities (FAA) recently established that Croatia meets the ICAO international safety standards in aviation and have granted Croatia category 1.

The Croatian and American airlines are now able to establish direct flights between the two countries, and first such flights can be expected during this year's tourist season. This is the so-called "code share" agreement, which means that Croatia Airlines and the U.S. national carrier will have linked flights to America which would mean less transfers and waiting for passengers.

Category 1 was granted to Croatia based on completion of the FAA's supervision of the Croatian Agency for Civil Aviation during which it was established that extraordinary progress had been made and that all necessary international criteria has been met regarding the supervision of aviation safety.

Ministry of Maritime Affairs, Transport and Infrastructure

www.mmpi.hr

Mali Lošinj - a member of the UNWTO Knowledge Network



At the invitation of UNWTO (United Nations World Tourism Organization), the Tourist Board of the City of Mali Lošinj, was recently admitted to the UNWTO Knowledge Network. It is an international program whose mission is to support Member States' actions in all matters relating to tourism innovation and knowledge, science and technology, in order to enhance competitiveness and global development in the field of tourism.

UNWTO has recognized the Tourist Board of Mali Lošinj as an institution with innovative approaches to business and strategies in tourism. Special projects, such as 'the Fragrances and Flavours of Lošinj', 'Around the world with Lošinj's sails', '125 years of medical tourism on the island' and 'the arrival of Apoksiomen' have been recognized. UNWTO emphasized the importance and commended the initiative of Mali Lošinj in encouraging sustainable tourism development and implementation of destination management.

The Tourist Board of the Primorje-Gorje County

www.kvarner.hr

The Tourist Board of Mali Lošinj

www.tz-malilosinj.hr

■ Events

Marathoners connect two cathedrals

The marathon race 'From Cathedral to Cathedral' is the name of the traditional international super-marathon which connects Zagreb and Čazma cathedrals every March. The starting point of the 61.350 kilometer long race is located at Ban Jelačić Square in Zagreb, and the finish line is at the square in Čazma. Given that its path passes through beautiful landscape, the race is especially valued among long distance runners. This is a sporting event with a tradition that began on 29 November 1976 and is highly valued in Croatian and international sporting circles.

Čazma is an old village that has in the past had great significance. On the basis of its turbulent and glorious past, Čazma has grown into a regional center of Northeast Moslavina.

Today it is known for its untouched nature - a paradise for recreationalists, hunters and fishermen. It is rich in cultural heritage, permanent exhibitions, and people who cherish the old customs, as well as being widely known for one of the most beautiful religious buildings in Croatia - the church of St. Mary Magdalene, one of the few parish churches with two towers. It is the only preserved building from the medieval golden age of Čazma. Studies have shown that the building of the church in late-Romanesque style was finished in 1240 and was later restored in the early Gothic style while its interior is rich in 18th century Baroque inventory.

The Tourist Board of the Bjelovar-Bilogora County

www.tzbbz.hr

The Tourist Board of Čazma

www.tz-cazma.hr



PHOTO: SERGIO GOBBO

■ Projects

Makarska - Lighthouse St. Peter, a luxury tourist oasis

St. Peter lighthouse overlooking the beach in Makarska and Biokovo should soon become an oasis of rest for tourists looking for luxury. The Makarska lighthouse, which offers an amazing view of Makarska with a kilometer long pebble beach and Biokovo mountain in the background, as well as the islands on the south side, is extremely interesting to tourists. Therefore, this summer, investors plan to reconstruct the building which was already available for renting and was one of the record breakers by occupancy. St. Peter lighthouse was built in 1884 on the peninsula of the same name which is located in the center of Makarska, near one of the most beautiful beaches on the Adriatic. It consists of a small four-sided stone tower and a ground-level building, covering a total area of 90 square meters, surrounded by a stone terrace. The lighthouse is automated and included in the remote control supervising system, with no lighthouse crew. Its distance from the sea is about a dozen meters. The lighthouse is surrounded by natural beaches with flat rocks suitable for sunbathing.

About a hundred meters to the north begins one of the most beautiful beaches of the Adriatic marked with blue flags, the Makarska town beach, abundant in numerous catering and recreational facilities.

The lighthouse can be reached by a paved road from the city center after a 10-minute walk. Makarska is one of the most popular tourist destinations on the Adriatic, which apart from the beach offers numerous sporting and cultural facilities. The rich nightlife makes this property an exclusive resort.

It is not known when and who named the lighthouse after a saint, the first apostle and martyr who holds the key to the gates of Heaven. However, this wonderful peninsula and the lighthouse on it in the full sense of the word look like a gateway to heaven. Beautiful beaches, crystal clear sea and Biokovo Mountain in the background leave the impression of something that might remind you of paradise.



PHOTO: DAMIR FABJANIC

For guests who arrive by car, an excursion to the mountain Biokovo is recommended to the highest peak of St. Jure from where unforgettable sunrises and sunsets can be enjoyed. There are 45 lighthouses on the Adriatic, 13 of which can accommodate tourists. The interest in these unique, historical heritage buildings is very large so it is often necessary to book them a year in advance.

The Tourist Board of the Split-Dalmatia County

www.dalmatia.hr

The Tourist Board of Makarska

www.makarska-info.hr

Croatian lighthouses

www.lighthouses-croatia.com

Biokovo - The first Dalmatian ski resort



PHOTO: SERGIO GOBBO

The high northern slopes of Biokovo, the mountain range which divides the Adriatic from Dalmatinska Zagora (Dalmatian hinterland), might be the future location of the first Dalmatian ski resort. This project will be helped by 'natural infrastructure' which allows the snow to remain in certain northern mountain zones above one thousand meters even up to the month of June. There is also the closeness of the motorway and the tunnel which has reduced the distance between the Imotski region and the coast to just a few minutes drive, and the plan is to build a cable car which would connect the highest peak Sveti Jure (1762 m) with several Biokovo locations.

There are several convenient locations on Biokovo where a recreational ski center could be built, but so far it is most likely to be on Kaoci, for which interested investors are already seeking concessions.

The construction of a ski-recreation center would mean a year-round tourism offer, where the guests of Makarska Riviera would have a chance to enjoy skiing and swimming in the sea, in the same day. Guests could enjoy mountain walks on groomed trails, athletes would be offered training grounds, and it is planned that the old road built during Napoleonic time should be expanded into a biking trail.

Biokovo is a mountain that rises from the sea offering stunning panoramic views of the Makarska Riviera and Zabiokovlje (hinterland) from its peaks and lookouts. Apart from its location, Biokovo is unique in geomorphology and biodiversity, and was therefore declared a nature park in 1981.

The Tourist Board of the Split-Dalmatia County

www.dalmatia.hr

Biokovo Nature Park

www.biokovo.com

Pag - Health tourism



PHOTO: MARIO BRZIC

The island and the town of Pag should soon enrich their tourist offer with an indoor pool which will be used for recreation and entertainment as well as treatment by thalassotherapy. The Pag healing mud will also be on offer, which represents a quality basis for the development of health tourism. The pool would be located on one of the beaches near the site of the healing mud.

The City of Pag, located on the island of Pag, is famous for handicrafts like Pag lace and sea salt due to which it originated in the 15th century. On Pag, you can still see the old fashioned way of salt manufacturing by drying out in small clay pools filled with sea water (soline).

The widely known Pag lace has been nurtured for centuries. Each is unique, and this slow and painstaking hand work still lives in the streets of this well-preserved medieval city, whose center is a monument of culture.

The island of Pag is the fifth largest in Croatia, and with its 270 kilometers of coastline it is the island with the longest coastline on the Adriatic coast rich with coves, bays, capes and beaches. The largest bay of Pag is rounded by 20 km of sandy beaches.

Pag is also unique in that it has almost no trees growing on it. This is a realm of rocky ground, rugged with long dry walls.

The Tourist Board of the Lika-Senj County

www.lickosenjska.com

The Tourist Board of Pag

www.pag-tourism.hr

Lun - Olive groves leave you breathless



PHOTO: IVO PERVAN

Lun is a small village on the island of Pag which is known for its olive groves, and because they wanted to permanently protect them, the local authorities launched an initiative of establishing a special public institution that will take care of them. In addition, on going is also the implementation of the project "Lun Olive Gardens" which is of paramount importance for the preservation, branding and the future development of traditional, indigenous production of olives. This project includes the construction of a reception, a souvenir shop, offices and the construction of about seven kilometers of paths through the olive groves as well as a few small indigenous houses, rest areas and lookouts, and a small tourist train which would take the visitors through the olive groves.

The Lun area has about 80,000 olive trees, and the ones that stand out in particular are the 1500 trees of 'Oblica' sort. It is believed that some of the wild old olive trees in Lun are more than a thousand years old, making them some of the oldest in the world.

This is the only example of wild olives preserved in their natural environment on the whole Mediterranean.

Lun is a village in the northernmost part of the island which resembles the shape of a finger. According to some sources, its name derives from the old name found in historical documents - Punta Loni, but there is also a version that the name derives from the Latin and Italian name cape Lun: Punta Longa, lunga, Lun.

The Tourist Board of the Lika-Senj County

www.lickosenjska.com

Lun

www.lun.hr

Vukovar - On two wheels



PHOTO: DRAGUTIN OLIVITZ

The Vukovar-Srijem County has begun improving the international Danube cycling route 'Cycling Danube' with which it will promote recreational cycling among local residents and on an international level promote the area as a cyclotourist region.

The international Danube route, which passes through the Vukovar-Srijem and Osijek-Baranja counties, with a length of 138 kilometers is part of the international cycling route EuroVelo 6 of the 'European Cycle Route Network'. This route stretches from the Atlantic Ocean to the Black Sea. During 2005 the 138 km Danube route was re-routed through the Vukovar-Srijem and the Osijek-Baranja County and signs were set. The route through the Vukovar-Srijem County is 54 kilometers long.

The Vukovar-Srijem County is the easternmost Croatian county which has seven rivers running through it: the Danube, Sava, Vuka, Bosut, Bič, Studva and Spačva.

The area of the Vukovar-Srijem County has a long history and heritage. Here is where the archaeological site Vučedol, one of the most important archaeological sites in Croatia, is located, situated along the Danube near Vukovar. Because of the value of its findings it gave the name to an entire Eneolithic culture and is also its origin. Vučedol was a village of farmers, herders, hunters and processors of copper, which experienced its 'golden' era from 3000 to 2200 BC. In the area of Vukovar-Srijem County the town of Vinkovci is the oldest settlement in the region with the longest continuity of life in Croatia. This is confirmed by a number of archaeological findings, and most interesting among them is Orion, the oldest European calendar, printed on a bowl 8000 years ago.

The Tourist Board of the Vukovar-Srijem County

www.tzvsz.hr

■ Investments

Umag - New investments into campsite 'Park'

One of the biggest Croatian campsites, Park Umag, of the Umag hotelier 'Istraturist' will further expand, and planned in its surroundings is the construction of a hotel and an apartment complex. Istraturist plans to invest around 20 million euros into the improvement of quality accommodation and services in 2012. An increase in capacity is planned within the existing campsite, which uses less than 70 percent of its spatial potential at the moment. After the investment, Park Umag will count 8550 beds, on 82 acres, instead of the 6000 which it has now. In addition to investing in accommodation, plans are being made to improve the beaches as well as for the construction of a pool, restaurant and grounds for caravans, campers and mobile homes. A walkway through the camp is also planned.

Campsite Umag is one of the best known and most highly awarded camps in Croatia and the international recognition of ADAC and other organizations have placed it among the best European camps.

The long tradition of this 'open-air hotel', set beside the sea in a beautiful bay, in a harmonious natural setting, offers most of what you can ask for a family vacation in nature. Also located in the camp is a unique Eco Park, where guests can get acquainted with the Istrian way of life, customs and indigenous vegetation.

The campsite Park Umag is located 9 miles from the center of Umag.



PHOTO: ARHIVA HTZ

The Tourist Board of the Istria County

www.istra.hr

Istraturist

www.istraturist.com

www.istracamping.com

Opatija - Hotel Milenij gets new facilities

PHOTO: PETAR KÜRSCHNER



Hotel Milenij in Opatija has begun enriching its facilities. This five-star hotel has started the renovation and expansion of the café Wagner which will receive an exclusive champagne & wine bar with a wide selection of wines. By extending the café's terrace the hotel will also receive a new VIP room which will suit the needs and tastes of demanding guests. The interior of the hotel i.e. the rooms in the main villa of the hotel Milenij will also be refreshed and adapted. The Hotel Milenij, the most luxurious hotel in Opatija, located in the heart of the city was opened in early 2000. Milenij draws its tradition from the Austro-Hungarian times when the villa, which was converted into a hotel, served as a favorite destination for famous European royalty and many of the former aristocracy.

The first, southernmost part of the Hotel Milenij was built in 1836 as a luxury villa of Benedict Hasslinger, and was originally known as 'Hasslinger' which later changed to 'Al Mare'. The villa flourished in 1898 with the construction of a terrace, which soon became a famous café. During the Kingdom of Italy it was called Café Principe Umberto in honor of Prince Umberto, who was once a guest there. Through the years the villa experienced many changes. 1908 is significant because the then famous architect Carl Seidl designed the old part of today's Hotel Milenij as an upgrade of the existing villa. Its adaptation finished in 1910 when an entirely new building was constructed that had little similarity to the previous one. In 1924, during the final phase of the hotel construction, the ballroom was reconstructed and today it contains the restaurant 'Argonauti'. The walls of the hall were painted by the Viennese painter Karl Ludwig Hassman, and Greek mythology served as the theme. Guests have access to 129 rooms and suites of various styles in which they can expect a pleasant holiday and top quality hotel accommodation.

The Tourist Board of the Primorje-Gorje County

www.kvarner.hr

The Tourist Board of Opatija

www.opatija-tourism.hr

Milenij hotels

www.milenijhoteli.hr

Slano - A marina with 200 berths

The construction of a marina with 200 berths will begin in the bay of Slano at the end of this year's tourist season. The marina will be located on the south side of the bay of Slano, and the value of construction is estimated to be at least five million euros. The marina will be a pontoon so there will not be excessive concrete or major works in the area, and it is predicted that about 10 acres of land and sea will be needed for this project. Completion of work is planned for the start of the 2012 season.

The bay of Slano, located around thirty kilometers from Dubrovnik, is one of the most scenic places in the Dubrovnik area, in the gentlest, over 2 km long bay with a beautiful beach, in the dense forests of pines and olives as well as a long cultural tradition, and numerous monuments.

The sights of Slano that should be mentioned are the Franciscan church of St. Jerome, one of the most beautiful in this area; the Rector's Palace from the time of the Dubrovnik Republic; the family mansion of the famous Ohmučević family; and located 14 miles from Slano is the famous karst cave 'Vjetrenica'.

The Tourist Board of the Dubrovnik-Neretva County

www.visitdubrovnik.hr



PHOTO: IVO PERVAN

Split - Hilton to open soon

The Hotel Hilton Marjan Split is due to open in 2011. It would consist of 276 luxury rooms, 27 suites and 2 presidential suites. On the ground floor there would be a lobby, reception, restaurant, pub, piano bar, a square and a casino. The hotel will have a wellness center stretching over approximately 2500 m² (massage, sauna and gym) and an indoor pool with a sliding glass roof. It will contain a conference center on approximately 3000 m², which will consist of three conference halls on approximately 900, 280 and 147 square meters and some 10 smaller halls. Marjan hotel in Split has become a part of the franchise of the world famous Hilton hotel chain two years ago.



PHOTO: SERGIO GOBBO

The Tourist Board of the Split-Dalmatia County

www.dalmatia.hr

The Tourist Board of Split

www.visitsplit.com

Hotel Hilton Marjan Split

www.hotelhiltonmarjan.com

Ilok - Srijem Visitor Centar is opening

The picturesque town of Ilok in the area of Srijem notes a growing interest of tourists who will in the future be able to get all the information on events in the city at the Srijem Visitor Center. The center will be located in the Kurija (country house) Brnjaković – a building with a rich past that is located within the castle complex in the city center. The info-center will offer visitors all the local tourist information, the purchasing of souvenirs and viewing of the exhibition space, and in the Srijem Visitor Center there will be a space for education and training, a room for seminars for a group of 30 visitors and business premises of the Tourist Board of Ilok as well as the Srijem wine cluster.

With the reconstruction of the 'Kurija' (country manor house), which is co-funded by the European Union, parks and the market of the old town of Ilok will shine with new luster. Eco-friendly lighting is planned in the parks of the old town.

Ilok is the easternmost Croatian town, a blend of east and west, which rises harmoniously above the Danube. It is surrounded by the hills of Fruška Gora and beautiful vineyards. This is a town with a long history, the heir of interesting cultural contrasts embodied in its medieval core, one of the most important urban-fortified complexes of the northern Croatia Danube region. Ilok has also always been known as the Danube kingdom of wine with its Traminac, and all other wine sorts of this area, which win over every visitor.

The name Ilok was first mentioned in 1267 as Wjlok, Wylhoc and Iwnlak. Ilok got the status of a free Royal town in the 15 century, and the official Statute of the city was confirmed in 1525. The history of Ilok can be experienced at the Odescalchi Castle that houses the Museum of Ilok which contains rich archaeological, historical and ethnographic material, and an art collection.



PHOTO: VESNA ŠTAINER

The Tourist Board of the Vukovar-Srijem County

www.tzvsz.hr

The Tourist Board of Ilok

www.turizamilok.hr

Erdut - Wine museum

The Slavonian town of Erdut, located in the famous vine-growing region, plans to build a wine museum which would be an integral part of the Archaeological Park in Dalj, by the end of this year. In addition to the wine route, in the Erdut wine growing area which is visited daily by an ever growing number of lovers of good wine and nature, the wine museum will enrich the tourist offer of this region famous for its natural beauty and rich cultural and historical heritage. The wine growing area of Erdut, located between the Drava River in the north and the Danube River in the east, is regarded as one of the most attractive wine-growing regions in Slavonia. Most vineyards are located on the slopes of the Erdut-Dalj Mountains. It is a protected picturesque landscape in which vines have been grown even during the Roman rule.

In the Erdut area there is an increasing number of family farms where tourists can enjoy authentic cuisine on offer, and there is a large number of quality wine makers who offer high quality wines from their cellars: Erdut Graševina, Pinot Grigio, Traminac, Chardonnay, Green Silvaner, Riesling and Zweigelt.

One of the largest barrels with a capacity of 75 000 liters, made from 150 year old oak which is listed in the Guinness Book of Records can be found in Erdut.

There are several exceptionally attractive areas suitable for hunting and fishing in the borough of Erdut.

Erdut was first mentioned in 1335 as Erdöd and in 1472 as a city Castelum Erdeed. The name Erdut derives from a local Hungarian name, and means forest path.



PHOTO: SERGIO GOBBO

The Tourist Board of the Osijek-Baranja County

www.tzosbarzup.hr

The Borough of Erdut

www.opcina-erdut.com

Biograd na Moru - The first health hotel in Dalmatia

Hotel Adria in Biograd na Moru is expecting a four million euros worth reconstruction, after which it will become the first health hotel in Dalmatia.

Medicinal salt rooms, steam baths, a gym, bio-wellness and a center of regenerative medicine with modern treatment methods are just some of the facilities that the hotel Adria will receive. In the first phase of works, which should be completed by mid-April, bio-wellness center and a private health center with physiotherapy will be completed on an area of 1200 square meters of ground floor and basement. In the second phase of reconstruction planned for the autumn, 54 new rooms will be added to the hotel, a health centre will be established and a star will be added to its category. This investment worth 3.85 million euros should ensure that the hotel welcomes the new tourist season of 2012 as the first health hotel in Dalmatia, with a total of 200 rooms in the four-star category. Bio-wellness will have salt rooms with walls and floors lined with a thick layer of rock salt. These rooms help in the treatment of skin and respiratory diseases. The wellness offers are: thalassotherapy, massage, steam bath, sauna, outdoor and indoor swimming pool and a large gym.

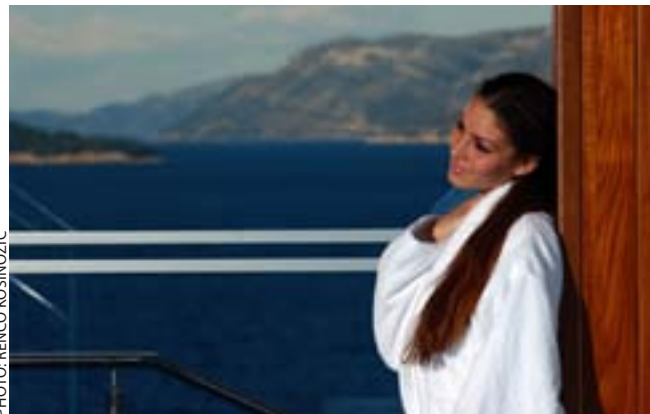


PHOTO: RENCO KOSINOŽIĆ

The Tourist Board of the Zadar County

www.zadar.hr

The Tourist Board of Biograd na moru

www.tzg-biograd.hr

Hotel Adria

www.hoteladria.hr

■ Croatia in the world

National Geographic Traveller dedicated to Croatia

The famous National Geographic Traveler will fully dedicate its 317 page issue for March 2011 to Croatia. The popular magazine will be abundant with fantastic photographs and accompanying texts by Rudolf Abraham, dedicated to Croatian natural beauties, cultural heritage and other tourist attractions of our beautiful country.

Largely responsible for this great promotion of Croatia in one of the most respected travel magazines is the journalist and editor of the National Geographic Traveller, Caroline Hickey, for whom the Croatian National Tourist Board organized a study tour of Croatia in May 2010.

The National Geographic Traveler in its Netherlands and Belgium issues recently also published a photo report of Zadar. The photographer Christophe Vander Eecken entitled his report 'Zalig Zadar' (Blessed Zadar). The photos were made during his stay in Zadar in June 2010 and out of many famous motifs in Zadar he chose the waterfront motif, the People's Square, the Forum, Salutation to the Sun, Kalelarga from the bell tower of St. Stošija, Five Wells Square, and other sights.

Along with these images there is general information about the city of Zadar, and a variety of useful information in the article.

Zadar is a city of very long, three thousand year old history and extremely valuable cultural heritage. It is located in the heart of the Adriatic and represents an urban center of northern Dalmatia, as well as an administrative, economic, cultural and political center of the region.



PHOTO: MLADEN RADOLOVIC

The Tourist Board of the Zadar County

www.zadar.hr

The Tourist Board of Zadar

www.tzzadar.hr

National Geographic Traveler

www.travel.nationalgeographic.com

The lighthouse Porer in the Austrian Minimundus



PHOTO: BRASLAV KARLIĆ

The lighthouse Porer situated on an island near the extreme south of Istria was last year included in the park of miniature buildings, Minimundus, in Austria near Klagenfurt. The park officials chose Porer because it is, they say, a familiar sight from Croatia. The model of the lighthouse was built in their workshop. 4000 pieces of limestone bricks were used and the construction lasted for half a year.

The original lighthouse was built in 1833 on the island carrying the same name, two and a half kilometers outside the southern promontory of Istria and Premantura. The islet is an 80 meter wide rock which has three small docks for boats. It takes just over a minute to go around it. The lighthouse tower is 35 meters high and is located in the center of the stone building, a facility with a ground floor and a concrete yard.

Up until 2005 Minimundus hosted a miniature model of the church of St. Marko in Zagreb, but it was moved to another park of miniatures.

Several new models of world buildings are added to the park every year, and this year it will be the pyramid in front of the Louvre in Paris and the famous Hollywood sign.

The park has a total of 150 miniatures, including the famous Paris Eiffel Tower and Arc de Triomphe, the Leaning Tower of Pisa, the Great Wall of China, the Sydney Opera House, the Sagrada Familia Cathedral in Barcelona, the Taj Mahal Temple, the Statue of Liberty and the Suleiman Mosque in Istanbul. The park includes numerous models of trains and railways, as well as the launch pad of the Space Shuttle. Minimundus was established in 1958 and is located along Lake Woerther near Klagenfurt.

Minimundus

www.minimundus.at

Dubrovnik - The Thai also love the «Pearl of the Adriatic»



PHOTO: MARIO ROMULIĆ & DRAŽEN STOJČIĆ

“If you do not believe in love at first sight, you need to visit Dubrovnik.

If you have never experienced a moment that will forever shine in your memory, ‘the pearl of the Adriatic’ will certainly do this for you.” These are the opening words of a recently published article about Dubrovnik and Croatia in the Thai newspaper Bangkok Post, which are gaining more and more admirers among tourists from the Far East. The article of the Pongpet Mekloya journalists was published in the English edition of the Thai daily paper printed in 75 000 copies, and on several pages, with fifteen photographs. It provides an overview of the tourist offer of the “Pearl of the Adriatic”. The story of Dubrovnik was also published in the newspaper’s online edition. This newspaper annex is a confirmation of the interest in Croatia as a tourist destination for tourists from the Far East, from which a multiple increase in the number of tourists was recorded last year, especially from Japan, China, South Korea, India, Thailand, Malaysia, Taiwan and Indonesia.

In addition to the text in the Bangkok Post also recently published articles of Dubrovnik were published in the French magazine “Meet and Travel”, and the Dutch website “DePers.nl”. The winter events in Dubrovnik are regularly monitored by the Spanish tourist - information portal ‘Votravia.com’.

The Tourist Board of the Dubrovnik-Neretva County

www.visitdubrovnik.hr

The Tourist Board of Dubrovnik

www.tzdubrovnik.hr

Bangkok Post

www.bangkokpost.com

■ Introducing

Zagreb - The Museum of Failed Love

The traveling art project 'The Museum of Failed Love', which has in recent years traveled around the world presenting the material heritage of former emotional relationships, has settled on the ground floor of the Kulmer Palace in Zagreb's Upper Town. The museum combines love items and memories left after the break ups of romantic relationships, as well as stories and memories that are associated with them. Exhibited on around 300 square meters are about a hundred items from anonymous donors from around the world. Each exhibit consists of items that range from the bizarre to the banal and at the same time unique, alongside a touching, painful or funny love story written in Croatian and English. This is a setup that grows and changes every day, because the visitors themselves are able to participate in the design and creation of the exhibition. Every individual, if they wish so, can bring an item, gift, souvenir, letter or SMS which connects them to a former, 'failed love'.

Around a hundred odd items such as axes, stuffed tigers, wedding dresses, rings, etc., are thematically divided into 'the hint of the break up room', then a room of 'passion', 'anger', 'rage' ...

The Museum of Failed Love was first presented at the 40th Zagreb Salon of Art and Design and in the past four years made nineteen successful tours in America, Europe and Asia.

The Tourist Board of Zagreb

www.zagreb-touristinfo.hr

The museum of broken relationships

www.brokenships.com

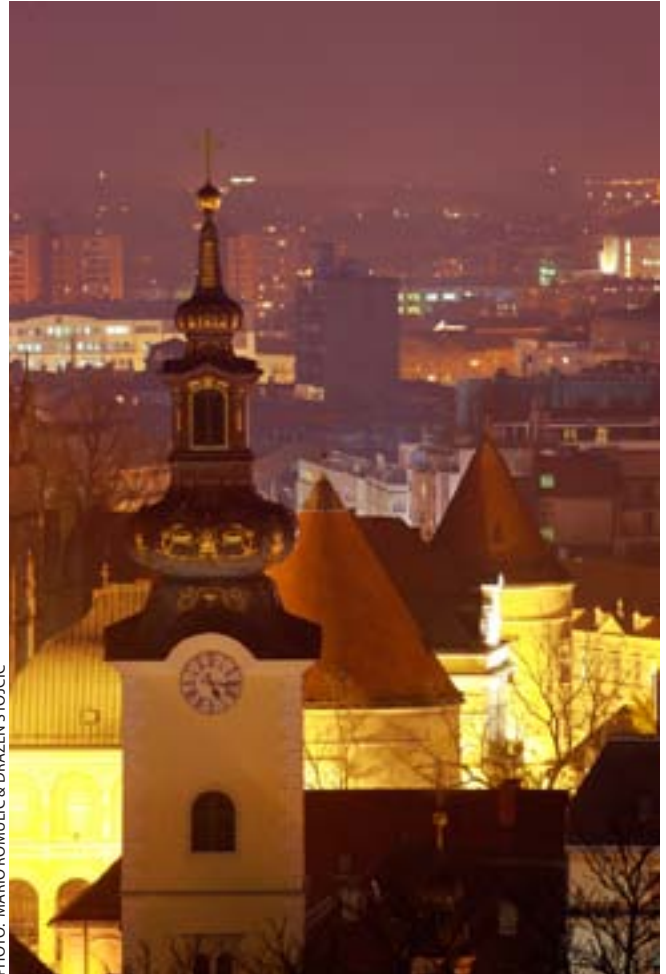


PHOTO: MARIO ROMULIĆ & DRAŽEN STOJČIĆ

Zlatna Greda - The only Croatian eco-tourism agency

Zlatna Greda is the name of the first eco-tourism agency in Croatia specializing in programs of responsible visits to protected and valuable natural areas. The main objective of the agency is the protection and promotion of natural and traditional values through education and visits, according to the principles of ecotourism. The agency, founded by the Society for the Protection of Nature and Environment 'Zeleni Osijek', offers a completely different journey through Slavonia and Baranja. Agency Programs combine the best natural and cultural destinations of Kopački Rit, the Danube, Drava, the Middle Danube, wine cellars of Baranja, deserts and farms, rural households, the city of Osijek and other interesting destinations.

The agency offers open-air classes in nature, team building, paddling canoes and wooden boats through Kopački Rit, boating on the Danube, Drava and backwaters, riding bicycles through Kopački Rit, photo safaris, bird watching and monitoring the abundant wildlife of this region.

The starting base for all eco-tourism programs is the Eco Centre Zlatna Greda, built in 2003 in a forest setting of Kopački Rit, one of Europe's largest wetlands. Up until today more than 285 species of birds as well as more than 400 species of invertebrates and 44 species of fish have been recorded in Kopački Rit. Many of them are globally threatened species, for example the white-tailed eagle, the black stork and the prairie falcon.

The Association for Nature Conservation Zeleni Osijek finances its activities from revenues of the agency.

The Tourist Board of the Osijek-Baranja County

www.tzosbarzup.hr

The Tourist Board of the Bilje Borough

www.tzo-bilje.hr

The Tourist Board of Baranja

www.tzbaranje.hr

The Tourist Board of Osijek

www.tzosijek.hr

Zeleni Osijek

www.zeleni-osijek.hr

Agency Zlatna greda

www.zlatna-greda.org

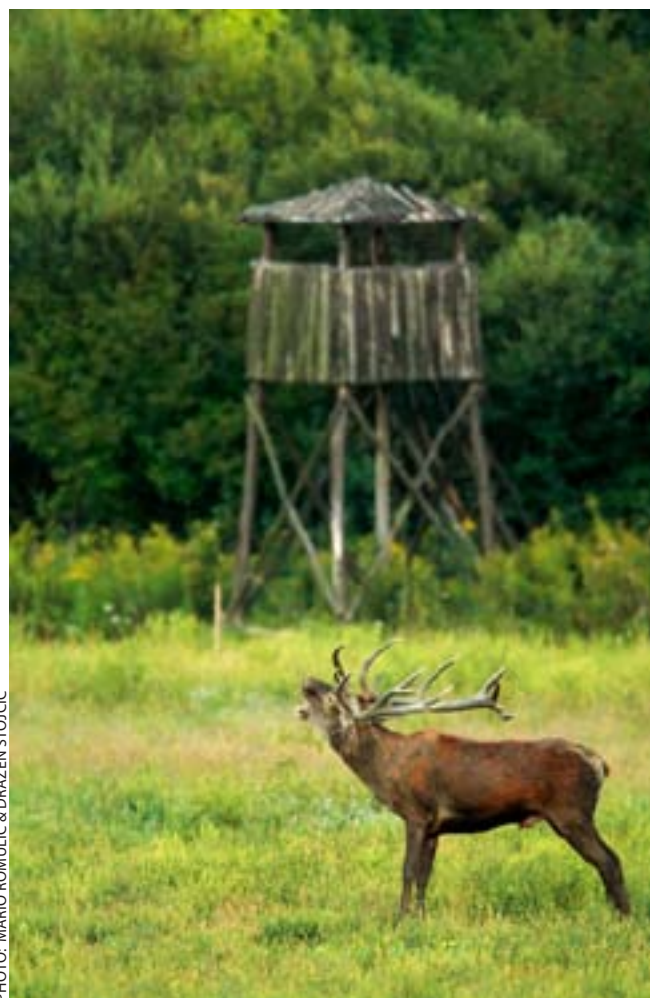


PHOTO: MARIO ROMULIĆ & DRAZEN STOJČIĆ

The Brod-Posavina County

Brod-Posavina County is located in the southern part of the Slavonian plains, between the mountains Psunj, Požega and Dilj in the north and the Sava River in the south, which is the international border between Croatia and Bosnia and Herzegovina. This is one of the narrowest and longest counties that can be divided into three relief units: mountain, plain and lowland. The hilly area consists of slightly elevated highlands, mostly covered by forests with the highest altitude of 984 meters (Psunj). The plain area occupies the largest part of the county, and is made by a peripheral band of the fertile Slavonian plains. The lowland area along the Sava River is interlaced with streams, canals and swamps. This is an area of moderate continental climate with mild winters and warm summers.

The Brod-Posavina County is a year-round recreational excursion destination, rich in history, tradition, cultural and religious heritage, preserved nature and exceptional scenery. The county is especially attractive for lovers of hunting and fishing because this area is abundant in diverse fauna. Also here are the largest fish farms in this part of Europe located along the rivers Sava, Orłjava, Mrsunja and other rivers and clear streams which are very suitable for hunting wild ducks and geese, as well as fishing. We should also mention a number of other locations (Strmac, Ljeskove vode, Migalovci, Petnja) and protected landscapes (Gajna, Prašnik, Muški bunar, Lonjsko polje). A significant importance in the development of tourism is given to archaeological sites, cultural and monumental heritage, galleries, museums and buildings of religious culture.

Throughout the year, there are numerous events held in the area of the Brod-Posavina County, such as 'Brodsko Kolo' (Brod folk dance) - the oldest folklore festival in Croatia, then carnival celebrations, the meetings of old timers in Nova Gradiška, the Stupnik grape harvest, the tambura meeting in Slavonski Kobaš, the Aquarelle Colony of Sava, the equestrian events in Trnjanski Kuti - 'The Playful Mane' ('Razigrane Grive'), the International Accordion Festival and Days of Mushrooms.

Slavonski Brod

Slavonski Brod, the center of the Brod-Posavina County, is an ancient settlement on whose territory the Roman Marsonia was located 2000 years ago. The city is geographically located on important roads, railway, highway, river Sava, contains a sports airport and apart from being a traffic and transit center, it is also a border town. When an original Roman Diploma with the first record of the ancient name of the town MARSVNNIA from the year 71 was found in 1997, this was yet another confirmation that the city has an extremely long history and rich tradition.

Brod, which was first mentioned in 1244, has always had a special strategic significance - from a medieval fortress to the defensive role in Vojna Krajina, on the border between the Austrian and Turkish empires. In Brod, for this purpose, in 1715, Austria built a large frontier fort, the largest in this part of Europe.



PHOTO: SERGIO GOBBO



PHOTO: SERGIO GOBBO



PHOTO: DAMIR RAJLE

With the abolition of the military border in 1871, Brod got the status of a city. The significant city sights are the Franciscan church and monastery and the Brod Fortress, which together with the fortified baroque cities of Osijek and Stara Gradiška belonged to the great defense system on the border towards the Turkish Empire. The fort was designed to accommodate 4000 soldiers and 150 cannons. Today the Brod Fortress is a monument of the highest category and a unique and monumental example of military fortification architecture.

Slavonski Brod has stretched up the slopes of Dilj Mountain on which there is a mountaineer's lodge.

Since recently, Slavonski Brod has had a new slogan that attracts tourists. 'Sail into the fairytale' is the slogan that was mostly chosen by the citizens themselves.

Accommodation in the city and its surroundings can be found in numerous private room for rent, apartments, guest houses and hostels as well as the hotels Savus, Central, Zovko, Orljava and Zdjelarević.

Nova Gradiška

Nova Gradiška carries the title of the 'youngest Croatian city', which was established in 1748 as Friedrichsdorf or Újgradiska. It developed and grew under the aegis of the Vojna Krajina (Military Frontier). The construction of the first brick building - the church of St. Theresa, which by its architectural features belongs to major monuments of sacral architecture of late Baroque in Slavonia - began as early as 1754. The old urban core consists of the church of St. Teresa, the old court and jail from the 18th century and the parish church of the Immaculate Conception of the Blessed Virgin Mary from the early 19th century.

The tourism in Nova Gradiška started to develop very early so the society for enhancing the city was founded in 1892 and has functioned under the name of Tourism Association from 1930. In the early 20th century Nova Gradiška was among the first in Croatia to feature paved sidewalks and electricity.

The most important city landmarks are the mentioned church of St. Theresa, the Church of the Immaculate Conception and the Jewish cemetery.

The city offers various sporting facilities, and refreshment in the summer at the city pools. In Nova Gradiška and its surroundings tourists can be accommodated in the hotels Kralj Tomislav and Slaven, hostels Slavonski Biser and Maximilian, and the boarding house As.



PHOTO: SERGIO GOBBO



PHOTO: SERGIO GOBBO

The Tourist Board of the Brod-Posavina County

www.tzbpz.hr

The Tourist Board of Slavonski Brod

www.tzgsb.hr

The Tourist Board of Nova Gradiška

www.tzgng.hr

Contact

Kroatische Zentrale für Tourismus

Rumfordstr. 7, 80469 MÜNCHEN, DEUTSCHLAND
tel: +49 89 22 33 44
fax: +49 89 22 33 77

e-mail: kroatien-tourismus@t-online.de

Kroatische Zentrale für Tourismus

Hochstr., 43, 60311 FRANKFURT, DEUTSCHLAND
tel: +49 69 238 5350
fax: +49 69 2385 3520

e-mail: info@visitkroatien.de

Ente Nazionale Croato per il Turismo

Piazzetta Pattari 1/3, 20122 MILANO, ITALIA
tel: +39 02 86 45 44 97
fax: +39 02 86 45 45 74

e-mail: info@enteturismocroato.it

Ente Nazionale Croato per il Turismo

Via Dell'Oca 48, 00186 ROMA, ITALIA
tel: +39 06 32 11 0396
fax: +39 06 32 11 1462

e-mail: officeroma@enteturismocroato.it

Chorvatské turistické sdružení

Krakovská 25, 110 00 PRAHA 1, ČESKÁ REPUBLIKA
tel: +420 2 2221 1812
fax: +420 2 2221 0793

e-mail: info@htz.cz; infohtz@iol.cz

Office National Croate de Tourisme

48, Avenue Victor Hugo, 75116 PARIS, FRANCE
tel: +33 1 45 00 99 55
fax: +33 1 45 00 99 56

e-mail: infos.croatie@wanadoo.fr

Office National Croate du Tourisme

Vieille Halle aux Bles 38, 1000 BRUXELLES, BELGIUM
tel: +32 255 018 88
fax: +32 251 381 60

e-mail: info-croatia@scarlet.be

Oficina de Turismo de Croacia

Calle Claudio Coello 22, esc. B, 1ºC,
28001 MADRID, ESPAÑA
tel.: +34 91 781 5514
fax.: +34 91 431 8443

e-mail: info@visitacroacia.es

Horvát Idegenforgalmi Közösség

Magyar u. 36, 1053 BUDAPEST, MAGYARORSZÁG
tel/fax: +36 1 266 65 05; +36 1 266 65 33

e-mail: info@htz.hu

Kroatische Zentrale für Tourismus

Am Hof 13, 1010 WIEN, ÖSTERREICH
tel: +43 1 585 38 84
fax: +43 1 585 38 84 20

e-mail: office@kroatien.at

Chorvátske turistické združenie

Trenčianska 5, 821 09 BRATISLAVA, SLOVAKIA
tel: +421 2 55 562 054
fax: +421 2 55 422 619

e-mail: infohtz@chello.sk

Croatian National Tourist Office

350 Fifth Avenue, Suite 4003, NEW YORK 10118, U.S.A.
tel: +1 212 279 8672
fax: +1 212 279 8683

e-mail: cntony@earthlink.net

Croatian National Tourist Office

2 Lanchesters, 162-164 Fulham Palace Road
LONDON W6 9ER, UNITED KINGDOM
tel: +44 208 563 79 79
fax: +44 208 563 26 16

e-mail: info@croatia-london.co.uk

Narodowy Ośrodek Informacji Turystycznej

Republiki Chorwacji
IPC Business Center, ul. Koszykowa 54,
00-675 WARSZAWA, POLSKA
tel: +48 22 828 51 93
fax: +48 22 828 51 90

e-mail: info@chorwacja.home.pl

Kroatiska Turistbyrån

Kungsgatan 24, 11135 STOCKHOLM, SVERIGE
tel: +46 853 482 080
fax: +46 820 24 60

e-mail: croinfo@telia.com

Kroatisch Nationaal Bureau Voor Toerisme

Nijenburg 2F, 1081 GG AMSTERDAM, NETHERLANDS
tel: +31 20 661 64 22
fax: +31 20 661 64 27

e-mail: kroatie-info@planet.nl

Хорватское туристическое сообщество

Краснопресненская наб. 12, подъезд 6, офис 1502 123610
МОСКВА, РОССИЯ

ТЕЛ: +7 495 258 15 07

ФАКС: +7 495 258 15 08

e-mail: htz@wtt.ru

Hrvaška turistična skupnost

Gospodetska 2, 1000 LJUBLJANA, SLOVENIJA
tel: +386 1 23 07 400
fax: +386 1 230 74 04

e-mail: hrinfo@siol.net

Kroatische Zentrale für Tourismus

Badenerstrasse 332, 8004 ZÜRICH, SWITZERLAND
tel: +41 43 336 20 30
fax: +41 43 336 20 39

e-mail: info@kroatien-tourismus.ch

Croatian National Tourist Board Japan

Ark Hills Executive Tower N613
Akasaka 1-14-5, Minato-ku
Tokyo 107-0052

tel: 0081 03 6234 0711

fax: 0081 03 6234 0712

e-mail: info@visitcroatia.jp

Editor: Croatian National Tourist Board
www.croatia.hr